

PRACTICE ACTIVITY

Build & structure a CMS ➤ with MCP

ⓘ Before you begin, you'll need:

1. A Claude account with connector support, or other compatible agent
2. The Webflow MCP authorized on your site

Structure your CMS

Choose a guided skill that uses your site context to create reusable instructions for a new CMS or migration.

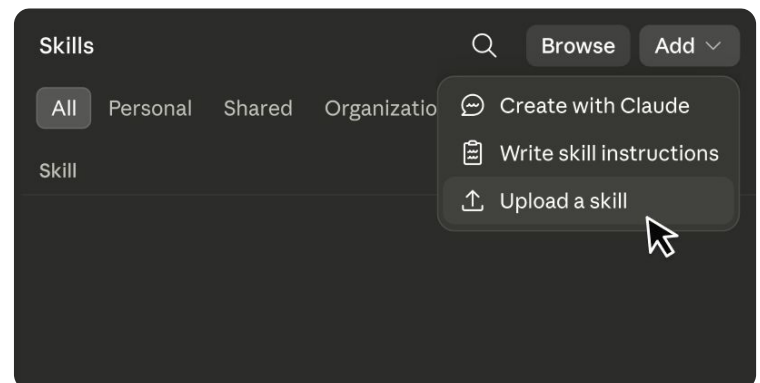
1 Choose your path

- **New CMS plan:** Create reusable instructions for building and populating a CMS.
- **CMS migration plan:** Create reusable instructions for mapping and moving existing content into Webflow.

2 Upload the skill

If using Claude, go to **Settings** > **Customize Claude** > **Skills**. Click **Add** and then upload the .md file.

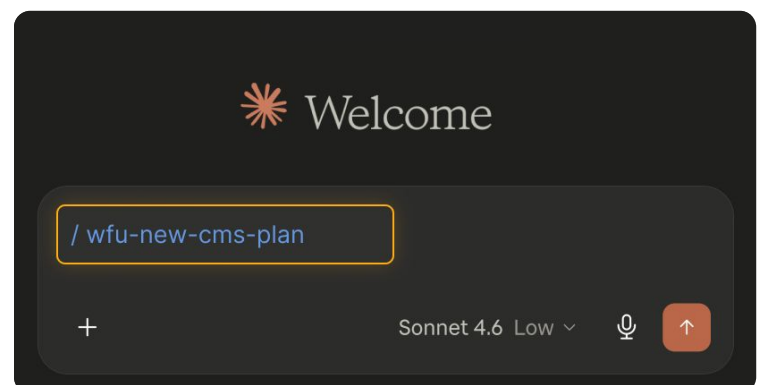
Using another agent? Add the file through its instructions workflow.



3 Run the skill

In a new Claude chat, type a forward slash (/) and select the skill you uploaded to run the guided activity.

Using another agent? Reference the skill name in a new conversation.



⚠ These activities are demoed in Claude. The skill files can also work with agents that support markdown-based instructions and a Webflow MCP connection. Setup varies by tool.